THE BUSINESS PROBLEM

Make work easier. Make ideas happen.

Running a small business can mean chasing information, repeating work and holding too much in your head. You may see a better way to work, an opportunity to offer something new, or an idea for a business of your own. But without understanding how technology could help, it can be hard to know what's possible.

WHEN IT MATTERS

01 Everyday work takes more effort than it should

02 Your business needs a capability it does not have

03 You have a business idea but need help building it

HOW THE SERVICE HELPS

Our expertise, powered by AI, built around your business.

VPP develops practical business solutions using our expertise, AI and resources. We help you recognise what could work better, explore what is possible and build around the result you want. You do not need the technical knowledge yourself.

01

Make everyday work easier

Address the repeated steps, scattered information and coordination difficulties that get in the way.

02

Make new things possible

Develop a solution that helps your existing business offer something new or work in a way it cannot today.

03

Bring your business idea to life

Turn an idea into a working solution that could form the basis of a new business.

SCOPE & DELIVERY

From what you need. To something you can use.

01 Understand your business or idea

You do not need a technical brief or a neatly defined problem. We would explore what happens now, where things become difficult and what you want to make possible.

02 Shape and build a solution

Together, we would agree a useful starting point. We bring our expertise, use AI to support design and development, and draw on our resources to build around your needs.



VALUE TO YOUR BUSINESS

Capability within reach

Draw on expertise, AI and development resources without having to build those capabilities yourself. Our aim is to make a solution built for your business more accessible and affordable.

SERVICE DETAIL

Built around your needs

A practical solution, with a clear purpose.

01 What we could build

Examples could include a solution for scheduling work, keeping track of jobs, coordinating information or delivering a new digital service. We would shape the solution around your business need or idea.

02 How we use AI

We use AI to help design and build your solution, guided by our team's expertise. You do not need to learn or manage AI yourself. The finished solution does not have to contain AI; its role is to help you achieve the agreed result.

03 What we agree together

The solution's purpose, scope and way of judging whether it works for you would be agreed for the engagement, alongside what you receive and the arrangements for handover, hosting and any ongoing support.

04 What you bring

Your knowledge of the business or idea, examples of how it should work and feedback as it develops. We help turn that understanding into a practical solution. You do not need to specify the technology.